

Rune Kokholm

E-mail: rune@runekokholm.com

Curriculum Vitae

Personal Information

Name: Rune Thorenfeldt Kokholm

Date of birth: January 6th 1984

For more information please visit my homepage: <http://www.runekokholm.com>

Education

- 2007 - 2008

Minor in "Business And Development Studies" (BADs) and "Managing Cultures as Strategic Resources" at Copenhagen Business School (CBS), Copenhagen.

More info: www.cbs.dk and page 4.

- 2004 - 2007

Business Development Engineer (BDE) at University of Aarhus – Institute of Business and Technology (AU-IBT), Herning.

More info: www.hih.dk

More info: www.bde.dk and page 4.

- 2003 – 2004

Compulsory Military Service

Rank of Private at "Gardehusarregimentet", Antvorskov, Zealand

- 2000 – 2003

Upper Secondary, Gammel Hellerup Gymnasium, Hellerup

AA-levels: Physics and mathematics combined (FYMA)

Optional Subjects: computer science and philosophy

- 1990 – 2000

Primary School, Kildegaard Privatskole, Hellerup

Work Experience

- 2008 (spring) - (Education-related)
Internship, Kampala, Uganda
 - o Own initiated project on assisting micro-entrepreneurs with basic understanding for conducting business. The accompanying website has been created: www.start-kit.com
 - o During the project I have been working with FED and CMC, who are provider and lender, respectively, to the MYC4 platform: www.myc4.com

- 2007 (spring) - (Education-related)
Group project, Herning, Denmark
 - o Surveying opportunities for establishing a consultancy company to assist SMEs with innovation. This project included: market research and development of products and services for the SMEs.

- 2006 (autumn) - (Education-related)
Dansk Varmekabel A/S, Hedensted, Denmark
 - o Market research and organisational & company strategy for Dansk Varmekabel A/S.

- 2006 (October) - (Education-related)
Study-trip to China (Shanghai, Hang Zhou and Beijing)
 - o Visits to: Danfoss, Novo Nordisk Engineering, Asia Base and IBM.

- 2006 (summer)
ReTeam, Copenhagen, Denmark
 - o Assisting in development of IT-system for web-use (including hiring software-programmer)
 - o More info: www.reteam.dk

- 2006 (spring)
o Participant at the "Don't Stop Thinking About Tomorrow 01" conference held in Copenhagen. The conference was arranged by the Copenhagen Institute for Future Studies.
o More info: www.cifs.dk
o More info: www.dontstop01.com

- 2006 (spring) - (Education-related)
AVK, Aarhus, Denmark
 - o Product development and concept-design for AVK (including analysis of how they handle their innovation processes)

- 2005 (autumn) - (Education-related)
Morsø SpecialInventar, Nykøbing Mors, Denmark
 - o Product development; focus on processes, materials, construction and modelling.

- 2005 (summer)
Style-Vision, Nice, France
 - o Trend analysis, idea development and graphical design.
 - o Responsibility for consumer-trend presentations to various companies.
 - o More info: www.style-vision.com

- 2005 (summer)
H2Truck, Herning, Denmark
 - o Design of Europe's first batch produced hydrogen vehicle
 - o More info: www.h2truck.com

- 2005 (spring) - (Education-related)
Struer Museum, Struer, Denmark
 - o Product specification and concept development for Struer Museum.

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Miscellaneous

IT:

MS Office 2003 (Word, Excel, PowerPoint, Outlook)
Adobe CS2 (InDesign, Photoshop, some Illustrator)
Macromedia (DreamWeaver, some Flash)

Languages:

- Danish – fluently
- English – fluently. TOEFL-score = 627 (paper-based test, Nov. 2006)
- German – some (able to understand and communicate)
- French – some (able to understand and communicate)
- Spanish - beginner

Interests:

- Literature (classical and new)
- Sports/fitness
- Social and sustainable development
- Conceptual and philosophical discussions
- Drawing/Design
- Spending time with friends

At AU-IBT I was involved in voluntary work in the PR-council for the BDE-society from 2004-2007

At CBS I was involved in voluntary work in DevelopSolution from 2007. DevelopSolution is a business-plan competition for the development of sustainable products/services/processes.

Currently I am a builder at www.myc4.com - a platform making it possible to eradicate poverty through profit.

BDE = Business Development Engineer

The education takes 4½ year and corresponds to a bachelor-level, with an optional subsequent Master degree in Technology Innovation & Business Development.

Our lessons included:

- Marketing
- Mathematics and Physics
- Product development
- Design
- Innovation Management
- Vision-based design and methodology
- Business Economics
- Law and IPR
- Strategy
- Business to-Business & Business Market Management.
- - And Personal Development

On each semester we have worked in projects-teams with a company, where real-life situations are solved, thus creating a link between theory and practise.

BADS = Business And Development Studies

During the semester fall at Copenhagen Business School, I've been studying the following master-degree courses, corresponding to a Minor in Business And Development Studies (BADS):

- Business Strategies in Developing Countries and Emerging Markets (BSDC)
- Development Strategy in a Global Economy (DSGE)
- International Business and Economic Development (IBEC)
- Managing Cultures as Strategic Resources (MCSR)

The courses focus on opportunities for business and development – and the merging of the two – in developing countries.